

| State / Date |              | 2014           |               |                |               |                |               |                |               |                  |                | 2015          |               |               |               | Total            |                |
|--------------|--------------|----------------|---------------|----------------|---------------|----------------|---------------|----------------|---------------|------------------|----------------|---------------|---------------|---------------|---------------|------------------|----------------|
|              |              | Q1             |               | Q2             |               | Q3             |               | Q4             |               | Total            |                | Q1            |               | Total         |               | Quantity         | Unit price     |
|              |              | Quantity       | Unit price    | Quantity       | Unit price    | Quantity       | Unit price    | Quantity       | Unit price    | Quantity         | Unit price     | Quantity      | Unit price    | Quantity      | Unit price    |                  |                |
| Washington   | Book         | 219            | 876           | 273            | 1,092         | 276            | 1,104         | 276            | 1,104         | 1,044            | 4,176          | 66            | 264           | 66            | 264           | 1,110            | 4,440          |
|              | DVD          | 146            | 3,066         | 182            | 3,822         | 184            | 3,864         | 184            | 3,864         | 696              | 14,616         | 44            | 924           | 44            | 924           | 740              | 15,540         |
|              | Notebook     | 73             | 44,530        | 91             | 55,510        | 92             | 56,120        | 92             | 56,120        | 348              | 212,280        | 22            | 13,420        | 22            | 13,420        | 370              | 225,700        |
|              | Phone        | 73             | 27,740        | 91             | 34,580        | 92             | 34,960        | 92             | 34,960        | 348              | 132,240        | 22            | 8,360         | 22            | 8,360         | 370              | 140,600        |
|              | <b>Total</b> | <b>511</b>     | <b>76,212</b> | <b>637</b>     | <b>95,004</b> | <b>644</b>     | <b>96,048</b> | <b>644</b>     | <b>96,048</b> | <b>2,436</b>     | <b>363,312</b> | <b>154</b>    | <b>22,968</b> | <b>154</b>    | <b>22,968</b> | <b>2,590</b>     | <b>386,280</b> |
| Florida      | Book         | 146            | 803           | 182            | 1,001         | 184            | 1,012         | 184            | 1,012         | 696              | 3,828          | 44            | 242           | 44            | 242           | 740              | 4,070          |
|              | DVD          | 365            | 2,190         | 455            | 2,730         | 460            | 2,760         | 460            | 2,760         | 1,740            | 10,440         | 110           | 660           | 110           | 660           | 1,850            | 11,100         |
|              | Notebook     | 73             | 36,500        | 91             | 45,500        | 92             | 46,000        | 92             | 46,000        | 348              | 174,000        | 22            | 11,000        | 22            | 11,000        | 370              | 185,000        |
|              | Phone        | 73             | 14,600        | 91             | 18,200        | 92             | 18,400        | 92             | 18,400        | 348              | 69,600         | 22            | 4,400         | 22            | 4,400         | 370              | 74,000         |
|              | <b>Total</b> | <b>657</b>     | <b>54,093</b> | <b>819</b>     | <b>67,431</b> | <b>828</b>     | <b>68,172</b> | <b>828</b>     | <b>68,172</b> | <b>3,132</b>     | <b>257,868</b> | <b>198</b>    | <b>16,302</b> | <b>198</b>    | <b>16,302</b> | <b>3,330</b>     | <b>274,170</b> |
| New York     | Book         | 292            | 803           | 364            | 1,001         | 368            | 1,012         | 368            | 1,012         | 1,392            | 3,828          | 88            | 242           | 88            | 242           | 1,480            | 4,070          |
|              | DVD          | 219            | 3,577         | 273            | 4,459         | 276            | 4,508         | 276            | 4,508         | 1,044            | 17,052         | 66            | 1,078         | 66            | 1,078         | 1,110            | 18,130         |
|              | Notebook     | 73             | 33,580        | 91             | 41,860        | 92             | 42,320        | 92             | 42,320        | 348              | 160,080        | 22            | 10,120        | 22            | 10,120        | 370              | 170,200        |
|              | Phone        | 146            | 13,870        | 182            | 17,290        | 184            | 17,480        | 184            | 17,480        | 696              | 66,120         | 44            | 4,180         | 44            | 4,180         | 740              | 70,300         |
|              | <b>Total</b> | <b>730</b>     | <b>51,830</b> | <b>910</b>     | <b>64,610</b> | <b>920</b>     | <b>65,320</b> | <b>920</b>     | <b>65,320</b> | <b>3,480</b>     | <b>247,080</b> | <b>220</b>    | <b>15,620</b> | <b>220</b>    | <b>15,620</b> | <b>3,700</b>     | <b>262,700</b> |
| Arizona      | Book         | 438            | 1,314         | 546            | 1,638         | 552            | 1,656         | 552            | 1,656         | 2,088            | 6,264          | 132           | 396           | 132           | 396           | 2,220            | 6,660          |
|              | DVD          | 146            | 2,190         | 182            | 2,730         | 184            | 2,760         | 184            | 2,760         | 696              | 10,440         | 44            | 660           | 44            | 660           | 740              | 11,100         |
|              | Notebook     | 73             | 29,200        | 91             | 36,400        | 92             | 36,800        | 92             | 36,800        | 348              | 139,200        | 22            | 8,800         | 22            | 8,800         | 370              | 148,000        |
|              | Phone        | 146            | 8,030         | 182            | 10,010        | 184            | 10,120        | 184            | 10,120        | 696              | 38,280         | 44            | 2,420         | 44            | 2,420         | 740              | 40,700         |
|              | <b>Total</b> | <b>803</b>     | <b>40,734</b> | <b>1,001</b>   | <b>50,778</b> | <b>1,012</b>   | <b>51,336</b> | <b>1,012</b>   | <b>51,336</b> | <b>3,828</b>     | <b>194,184</b> | <b>242</b>    | <b>12,276</b> | <b>242</b>    | <b>12,276</b> | <b>4,070</b>     | <b>206,460</b> |
| <b>Total</b> | <b>2,701</b> | <b>222,869</b> | <b>3,367</b>  | <b>277,823</b> | <b>3,404</b>  | <b>280,876</b> | <b>3,404</b>  | <b>280,876</b> | <b>12,876</b> | <b>1,062,444</b> | <b>814</b>     | <b>67,166</b> | <b>814</b>    | <b>67,166</b> | <b>13,690</b> | <b>1,129,610</b> |                |